

Town of Williamstown
Temporary Class “B”/”Class B” License
Aka: Picnic License

Class “B” gives you the ability to sell **beer** and other fermented malt beverages like wine **coolers**

“Class B” gives you the ability to sell **wine** by the glass

Download the Application for the temporary license. It can be found on our website <http://williamstown-wi.com> under the **Permits & Licenses** button. Please fill in the information requested. These licenses may only be issued to bona fide clubs, churches, lodges or societies that have been in existence for at least 6 months. The license will only cover sales at a picnic, meeting or similar gathering of limited duration. **Submit the application to the Town of Williamstown, Clerk, W3275 Country Road TW, Mayville, WI 53050**

Plan ahead! Licenses must be approved by the Town Board which only meets once a month. The meetings are traditionally held on the second Monday of the month, but circumstances can cause the meetings to be held earlier or later. Submit the License Application one to two months ahead of your event depending on whether it will be held early or late in the month.

More planning ahead: State law requires that a licensed bartender (“operator” in State-speak) be on the premises where the event is being held. That person doesn’t need to be the person actually serving if they have other duties or will simply be attending the event as a guest. BUT they must remain on the premises the entire time that beer and/or wine is being served. A volunteer/employee of the organization can obtain a TEMPORARY license from the Town Clerk. For a regular Operators license, take the class online or in the classroom. The Wisconsin Department of Revenue website: <http://www.revenue.wi.gov/training/alcSellerServer.html> lists training providers with this caution:

Alcohol Seller/Server

While the following Responsible Beverage Server training courses have been approved for certification in the state, the Wisconsin Department of Revenue does not endorse nor administer any of these programs. Any issues you have concerning registration, student certification, fees, certificates, etc., must be directed to the individual vendor for resolution.

Need to plan even further ahead? There is no limit on the number of temporary Class “B” (picnic - beer) licenses that can be issued to an eligible organization in a calendar year. However, not more than two temporary “Class B” (picnic – wine) licenses may be issued to an eligible organization in any 12-month period.

Fee: \$10 maximum for one or both licenses.

License: will be mailed to you. It must be FRAMED and POSTED in a conspicuous place in the room or place where the beverages are drawn or removed for service or sale.

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